

Playbill Ad Pricing

Ad Size	Kutulagaaw	Gaslight	Juneau Season	Wolf at the Door
Full Page	\$920	\$615	\$1375	\$615
3/4 Page	\$765	\$510	\$1150	\$510
1/2 Page	\$625	\$420	\$935	\$420
1/4 Page	\$355	\$240	\$535	\$240

Ad Deadlines

Show	City	Ad Deadline	Run Dates
Kutulagaaw	Juneau	August 21	Sept 11 - 20
Wolf at the Door	Anchorage	Nov 13	Nov 27 - Dec 13
Gaslight	Juneau	Feb 5	Feb 27 - Mar 14

Please submit ads as high-quality PDFs at 300 dpi.

Ads will be displayed in black and white in the printed playbill and full color in the online playbill. You may change your advertising artwork between shows as long as new art is submitted by the ad deadline. Please contact us if you need help preparing your ad art.

Ad Order

Business Name _____ Contact Name _____
 Email _____ Phone _____
 Juneau Shows ☐ Kutulagaaw: The Tlingit-Russian Battles ☐ Gaslight
 Anchorage Shows ☐ Wolf at the Door ☐
 Ad Size ☐ Full Page ☐ 3/4 Page ☐ 1/2 Page ☐ 1/4 page Additional Donation _____

Enhanced Online Playbill

In addition to printed playbills, Perseverance Theatre is now offering enhanced online playbills formatted for portable devices. Our online playbills feature larger fonts, full color ads, and hyperlinks to sponsors' websites and other relevant content. Online playbills will be available on the PT website and easily accessible with a QR code provided at the theatre.

For Additional Information email ads@ptalaska.org



PERSEVERANCE THEATRE
 — Alaskan Regional Theatre —

2026-2027 Season Show Description

Kutulagaaw: The Tlingit-Russian Battles

Composer & Musical Director - Edward Littlefield / Shaakindustóow

Librettist- Vera Starbard

Director - Madeline Sayet

Orchestrator & Sound Designer - Rory Stitt

Tlingit Language & Cultural Consultant - Lance Twitchell

Sealaska Heritage Institute has partnered with Perseverance Theatre to co-produce the first Tlingit opera in recorded history. This original opera will focus on stories from the Tlingit-Russian War in Alaska waged in 1802 and 1804, based on historical facts and oral traditions as told from the Tlingit perspective. Singers, dancers, and musicians will fill the stage with a beautiful original score grounded in Tlingit musical traditions.

Gaslight

By Steven Dietz

Based on the original play by Patrick Hamilton

Directed by Molly Smith

A psychological thriller adapted by Steven Dietz from Patrick Hamilton's hit 1939 play (which inspired the 1944 film starring Ingrid Bergman), Gaslight thrillingly delves into the horrors of psychological abuse, where the truth is fickle for characters and audience alike. With undertones of Sherlock Holmes and film noir, it's a story replete with mystery, double-crosses and the injustice of emotional abuse.

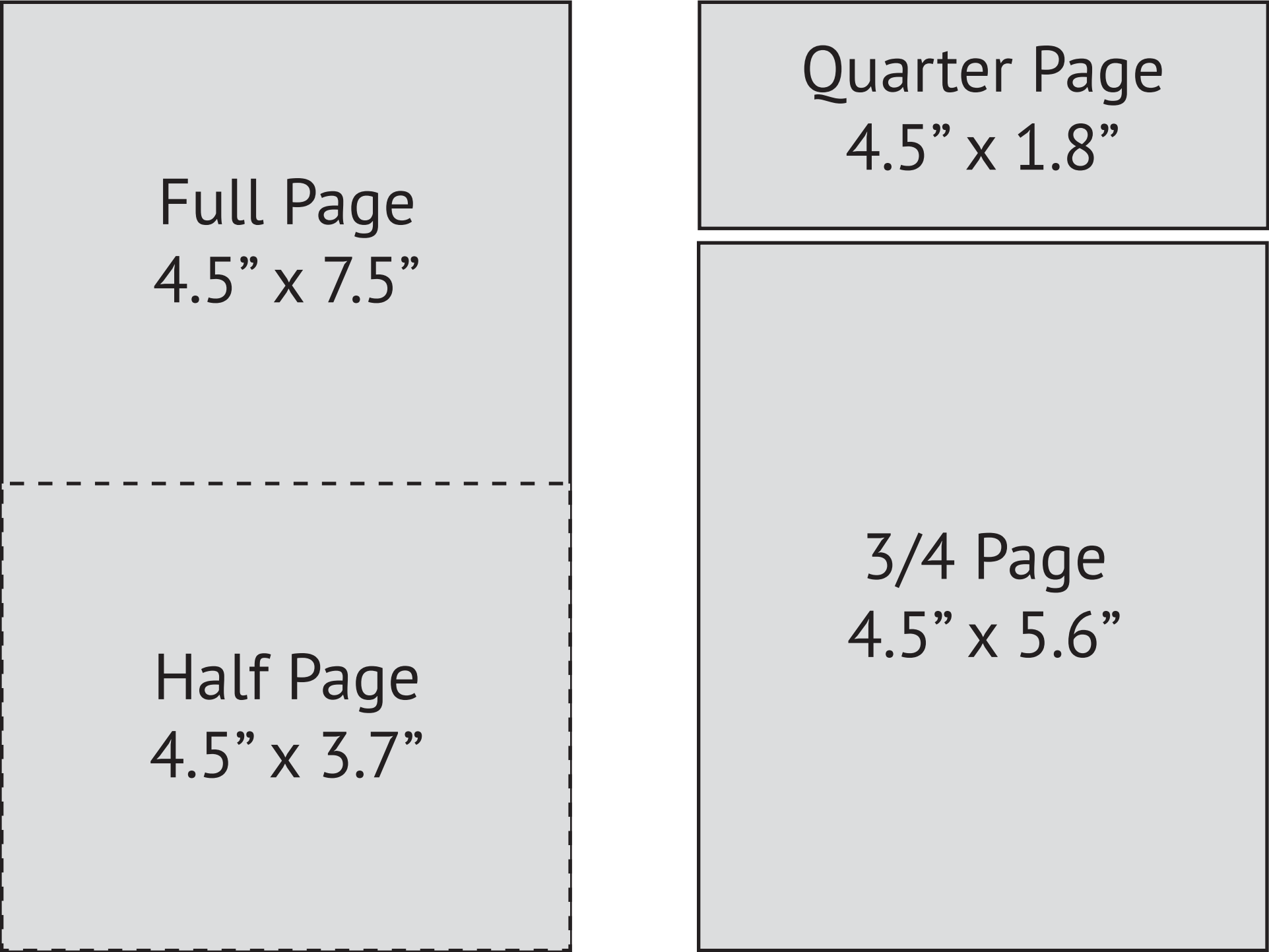
Wolf at the Door

By Marisela Treviño Orta

Directed by Rio Alberto

Isadora dreams of a life free from her abusive husband, Septimo. When a mysterious pregnant woman named Yolot appears on the grounds of their hacienda seeking shelter from the snow, Septimo devises a plot against her. Can Isadora find the strength to stand up to him? Can she and Yolot find a way to help each other? As a pack of wolves closes in on the hacienda, Isadora must decide what price she'll pay for her own freedom. Wolf at the Door is part of a cycle of fairy tales Marisela Treviño Orta is writing inspired by Latino folklore and mythology.

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The image shows two columns of gray rectangular boxes representing different page sizes. The left column contains two boxes: a top box labeled 'Full Page 4.5" x 7.5"' and a bottom box labeled 'Half Page 4.5" x 3.7''. A dashed horizontal line separates the two boxes in the left column. The right column contains two boxes: a top box labeled 'Quarter Page 4.5" x 1.8"' and a bottom box labeled '3/4 Page 4.5" x 5.6"'. All boxes have a solid black border.

Full Page
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