



# PERSEVERANCE THEATRE

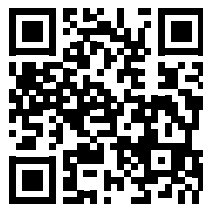
— Alaskan Regional Theatre —

## 2025-2026 Season Playbill Advertising

Perseverance Theatre is Alaska's premier professional theatre company, and has been creating professional theatre by and for Alaskans since 1979. Last season we had over 4000 audience members and we expect that number to grow in the coming 2025 – 2026 season. We provide printed playbills to all audience members at every performance, and we see that many of them go home with our patrons where they continue to be read for the information about the show as well as the messages from advertisers.

### Enhanced Online Playbill

In addition to printed playbills, Perseverance Theatre is now offering enhanced online playbills formatted for portable devices. Our online playbills feature larger fonts, full color ads, and hyperlinks to sponsors' websites and other relevant content. Online playbills will be available on the PT website and easily accessible with a QR code provided at the theatre. To view an example of our enhanced online playbill visit [ptalaska.org/playbill-sample](http://ptalaska.org/playbill-sample) or scan the QR code to the right with your mobile device.



### Contact

**Benjamin Brown**

Development Director

[ben@ptalaska.org](mailto:ben@ptalaska.org)

Mobile 907 723 1790

# Playbill Ad Pricing

Ad Size	Single Ad	Anchorage Season	Juneau Season	Both Cities
Full Page	\$615	\$920	\$1375	\$2150
3/4 Page	\$510	\$765	\$1150	\$1800
1/2 Page	\$420	\$625	\$935	\$1475
1/4 Page	\$240	\$355	\$535	\$850

## Ad Deadlines

Show	What the Constitution Means to Me	Buyer & Cellar	Pueblo Revolt
Juneau Run Dates	Sept 12 - 28	Dec 5 - 21	Mar 6 - 22
Juneau Ad Deadline	Aug 29	Nov 21	Feb 20
Anchorage Run Date	Oct 17 - Oct 26	Juneau Only	Apr 10 - 19
Anchorage Ad Deadline	Oct 3	Juneau Only	Mar 27

**Please submit ads as high-quality PDFs at 300 dpi.**

Ads will be displayed in black and white in the printed playbill and full color in the online playbill.

You may change your advertising artwork between shows as long as new art is submitted by the ad deadline.

Please contact us if you need help preparing your ad art.

## Ad Order

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

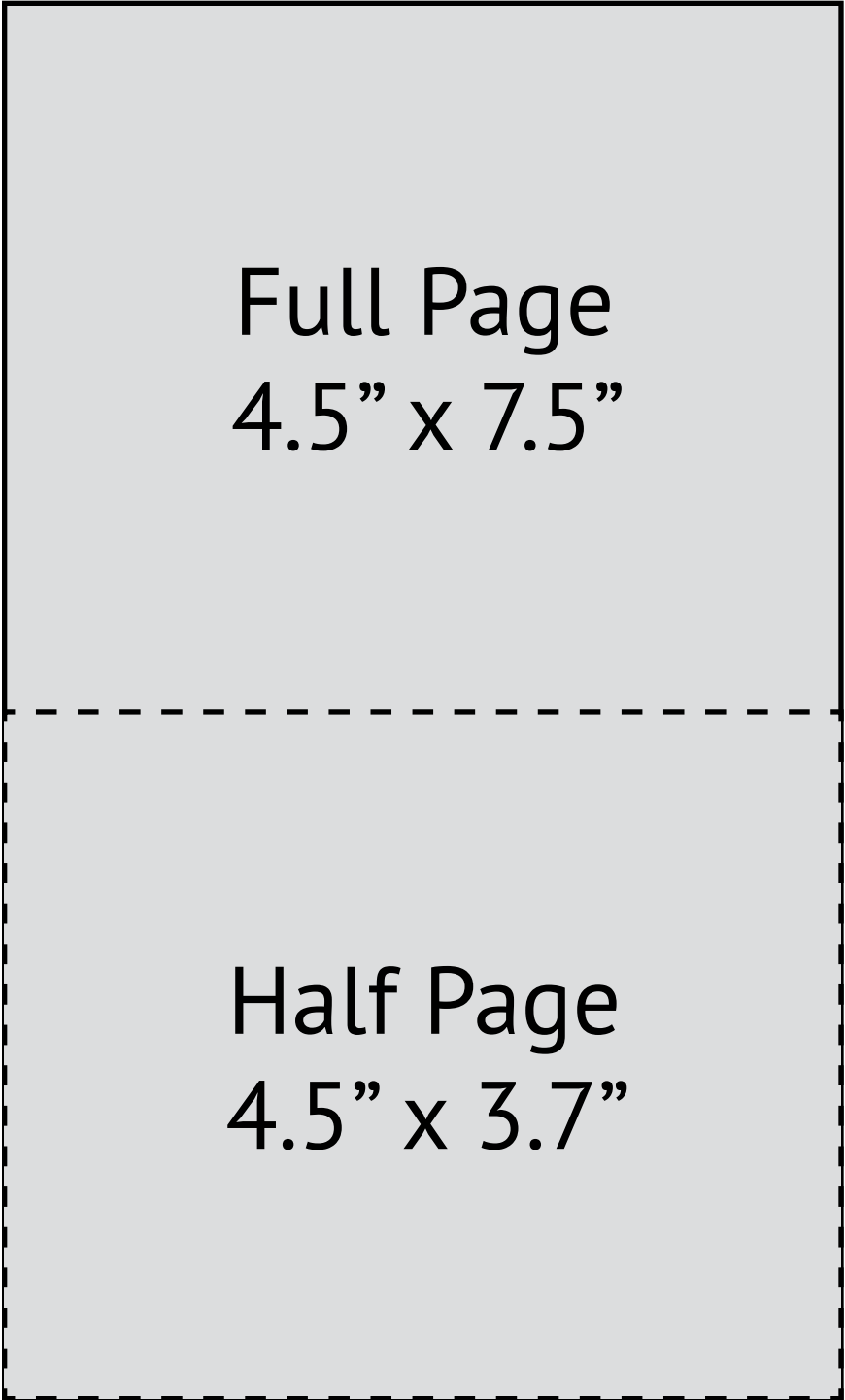
Juneau Shows  What the Constitution Means to Me  Buyer & Seller  Pueblo Revolt

Anchorage Shows  What the Constitution Means to Me  Pueblo Revolt

Ad Size  Full Page  3/4 Page  1/2 Page  1/4 page Additional Donation \_\_\_\_\_

### Additional Information

Benjamin Brown, Development Director - ben@ptalaska.org - 907 723 1790  
Perseverance Theatre, 914 Third Street, Douglas, AK 99824



The diagram shows a vertical rectangular area divided into two sections. The top section is a solid gray rectangle with a solid black border. The bottom section is a dashed gray rectangle with a dashed black border. A horizontal dashed line separates the two sections. The text 'Full Page' and '4.5" x 7.5"' is centered in the top section. The text 'Half Page' and '4.5" x 3.7"' is centered in the bottom section.

Full Page  
4.5" x 7.5"

Half Page  
4.5" x 3.7"

Quarter Page  
4.5" x 1.8"

3/4 Page  
4.5" x 5.6"