

Advertise in *Perseverance Theatre Playbills!*

To get a playbill ad, please contact:

In Juneau:

Irene Martinko

mobile: 703.855.7348

desk: 907.364.2421, ext. 240

imartinko@ptalaska.org

In Anchorage:

Alexis Sheeder

mobile: 319.899.7137

desk: 907.364.3707

alexis@ptalaska.org

Sign up for the full season
and get the best deal!

*Your business can get an even better value advertising when
advertising in both Juneau and Anchorage playbills.*

Ad Size		Single Show	Save on the Full Season!
Half Column	2" x 4"	\$200	\$420
Business Card	4" x 2"	\$200	\$420
3/4 Column	2" x 6"	\$225	\$470
Quarter Page	6" x 2"	\$225	\$470
Full Column	2" x 8"	\$300	\$630
Square	4" x 4"	\$300	\$630
Half Page	6" x 4"	\$400	\$840
Full Page	6" x 8"	\$600	\$1260

Show	Voyager One	The Brothers Paranormal	Fun Home
Juneau Run Dates	Oct 29 – Nov 14	Feb 18 – Mar 6	Apr 22 – May 8
Juneau Ad Deadline	Oct 15	Jan 29	Apr 1
Anchorage Run Dates	Dec 3 – Dec 12	Mar 25 – Apr 3	Juneau Only
Anchorage Ad Deadline	Nov 13	Mar 4	Juneau Only

Order Amount:	
Additional Donation:	
Discount:	
Total:	



PERSEVERANCE THEATRE
— Alaskan Regional Theatre —

Business Name	
Contact Name	
Telephone	
e-mail	

PERSEVERANCE THEATRE PLAYBILL AD DIMENSIONS and SPECS

Full Column 2" x 8"	Postage Stamp 2" x 2"
3/4 Column 2" x 6"	Business Card 4" x 2"
Half Column 2" x 4"	Square 4" x 4"

**Please submit ads as high-quality,
B&W PDFs at 300 dpi.**

You may change your advertising artwork between shows as long as new art is submitted by the ad deadline for each upcoming show.

Please contact us if you need help preparing your ad art.

Quarter Page 6.125" x 2"
Half Page 6.125" x 4"