Advertise in the Perseverance Theatre Playbill

Ad Size		6 Shows	5 Shows	4 Shows	3 Shows	2 Shows	1 Show
Postage Stamp	2 x 2”	$313	$265	$217	$164	$111	$65
Half Column	2 x 4”	$772	$655	$593	$460	$381	$206
Business Card	4 x 2”	$772	$655	$593	$460	$381	$206
3/4 Column	2 x 6”	$814	$690	$633	$484	$398	$218
Quarter Page	6 x 2”	$814	$690	$633	$484	$398	$218
Full Column	2 x 8”	$1,114	$944	$859	$666	$490	$290
Square	4 x 4”	$1,242	$1,053	$956	$744	$627	$327
Half Page	6 x 4”	$1,414	$1,198	$1,089	$847	$663	$363
Full Page	6 x 8”	$2,313	$1,960	$1,767	$1,379	$988	$593

Become an Alaska Business Partner

Support the theatre with your cash or in-kind donation of $250 or more and receive 10% off your advertising and 25% off single ticket purchases for everyone in your organization.

YES! I want to sign up for the full season and get the best deal! ☐

Ask us about BIG SAVINGS when you choose statewide advertising in both Juneau and Anchorage playbills!

Show	Peter and the Starcatcher	Not Medea	A Christmas Carol	Hold These Truths	They Don’t Talk Back	To Kill a Mockingbird
Run Dates	9/30 - 10/16/2016	11/11 - 11/20/16	12/16 - 12/29/16	1/6 - 1/15/17	3/3 - 3/12/17	4/28 - 5/7/17
Ad Deadline	Sept 9, 2016	October 21, 2016	November 4, 2016	November 25, 2016	February 17, 2017	April 7, 2017

Business Name	
Contact Name	
Phone	
Email	
Order Amount:	
Donation:	
Discount**:**	
$100 for ED YES/NO	***Be listed as a supporter in all our youth education program playbills***
Total:	

To order, contact:
Amy O’Neill Houck
Perseverance Theatre
2207 Spenard Rd, #200
Anchorage, AK 99503

Phone: 907-364-2421 x230
Mobile: 907-988-8000
Email: amy@ptalaska.org

Place your order online at
www.ptalaska.org

ORDER BY JUNE 30 TO GET OUR 10% EARLY-BIRD DISCOUNT!

PERSEVERANCE THEATRE
Alaskan Regional Theatre